

Rep Order# 6818627 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 178209

Printed: 10/09/2012 8:08 AM
Last Received: 10/08/2012 8:18 PM
Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () DEM. CNG. CMP COMM.
Product DCCC
Estimate# 1193
Buyer Maura Gilroy
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1193
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---
REV TO CNX ORDER
ATTN ALL LINES
ATTN NEW TTL
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*1		KRQE NM13-MORN< V5 Cancelled	10/23-10/29	\$150.00	:30	0	0	TU-F,M	5A-6A	\$0.00	0	
*2		KRQE NM13-MRN2< V5 Cancelled	10/23-10/29	\$300.00	:30	0	0	TU-F,M	6A-7A	\$0.00	0	
*3		CBS THS MRNG-2< V5 Cancelled	10/23-10/29	\$300.00	:30	0	0	TU-F,M	7A-9A	\$0.00	0	
*4		CBS SUNDAY MORNING V5 Cancelled	10/28-10/28	\$600.00	:30	0	0	SU	8A-930A	\$0.00	0	
*5		FACE THE NATION Buyline Comment: LIMITED WEEKLY INVENTORY AVAILABLE V5 Cancelled	10/28-10/28	\$2,200.00	:30	0	0	SU	930A-10A	\$0.00	0	
*6		THE DOCTORS V5 Cancelled	10/23-10/29	\$125.00	:30	0	0	TU-F,M	9A-10A	\$0.00	0	
*7		KRQE NM13-NOON< V5 Cancelled	10/23-10/29	\$275.00	:30	0	0	TU-F,M	12P-1230P	\$0.00	0	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*8		TALK-CBS V5 Cancelled	10/23-10/29	\$175.00	:30	0	0	TU-F,M	2P-3P	\$0.00	0	
*9		DR. PHIL V5 Cancelled	10/23-10/29	\$175.00	:30	0	0	TU-F,M	3P-4P	\$0.00	0	
*10		KROE NWS13@4PM V5 Cancelled	10/23-10/29	\$425.00	:30	0	0	TU-F,M	4P-430P	\$0.00	0	
*11		KROE NWS13@430 V5 Cancelled	10/23-10/29	\$425.00	:30	0	0	TU-F,M	430P-5P	\$0.00	0	
*12		CBS EVE NWS Buyline Comment: LIMITED WEEKLY INVENTORY AVAILABLE V5 Cancelled	10/23-10/29	\$1,000.00	:30	0	0	TU-F,M	5P-530P	\$0.00	0	
*13		KROE NWS13-530< V5 Cancelled	10/23-10/29	\$900.00	:30	0	0	TU-F,M	530P-6P	\$0.00	0	
*14		JEOPARDY V5 Cancelled	10/23-10/29	\$1,200.00	:30	0	0	TU-F,M	6P-630P	\$0.00	0	
*15		WHEEL OF FORTUNE V5 Cancelled	10/23-10/29	\$1,200.00	:30	0	0	TU-F,M	630P-7P	\$0.00	0	
*16		JEOPARDY-WKND V5 Cancelled	10/27-10/27	\$275.00	:30	0	0	SA	6P-630P	\$0.00	0	
*17		WHEEL-FORTUNE W V5 Cancelled	10/27-10/27	\$275.00	:30	0	0	SA	630P-7P	\$0.00	0	
*18		NCIS-CBS V5 Cancelled	10/23-10/23	\$4,000.00	:30	0	0	TU	7P-8P	\$0.00	0	

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Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/193
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
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Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*19		PERSON-INT-CBS V5 Cancelled	10/25-10/25	\$4,000.00	:30	0	0	TH	8P-9P	\$0.00	0	
*20		A GIFTED MAN V5 Cancelled	10/26-10/26	\$1,500.00	:30	0	0	F	7P-8P	\$0.00	0	
*21		BLUE BLOOD-CBS V5 Cancelled	10/26-10/26	\$3,000.00	:30	0	0	F	9P-10P	\$0.00	0	
*22		60 MINUTES Buyline Comment: LIMITED WEEKLY INVENTORY AVAILABLE V5 Cancelled	10/28-10/28	\$6,000.00	:30	0	0	SU	6P-7P	\$0.00	0	
*23		KRQE NWS13 @10 V5 Cancelled	10/23-10/29	\$1,500.00	:30	0	0	TU-F,M	10P-1035P	\$0.00	0	
*24		KRQE NWS13 @10 V5 Cancelled	10/27-10/27	\$700.00	:30	0	0	SA	10P-1035P	\$0.00	0	
*25		KRQE NWS13 @10 Buyline Comment: WILL RUN LATE AFTER NFL V5 Cancelled	10/28-10/28	\$800.00	:30	0	0	SU	10P-1035P	\$0.00	0	
*26		LETTERMAN V5 Cancelled	10/23-10/29	\$550.00	:30	0	0	TU-F,M	1035P-1137P	\$0.00	0	
*27		THE CLOSER V5 Cancelled	10/28-10/28	\$125.00	:30	0	0	SU	1137P-1237A	\$0.00	0	
*28		NFL: DENVER GAME V5 Cancelled	10/28-10/28	\$2,400.00	:30	0	0	SU	11A-2P	\$0.00	0	

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---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Nov 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$0

KASA 9%
KROE 28%

KASY 1%
KWBQ 2%

KBIM 0%

KOAT 35%

KOB 25%

---COMPETITIVE COMMENTS---

EST SHARES

KASY LESS THAN 1%

Books NOV12
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6818627 Ver# 3 Status Revised

Traffic Order# 178209

Printed: 07/20/2012 9:37 AM
Last Received: 07/20/2012 9:29 AM
Showing Buylines: All Rep Revised Lines

Station KROE-TV ALBUQUERQUE, NM.
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Product DCCC
Estimate# 1193
Buyer Maura Gilroy
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Fax#

Agency () GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW, S#800
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1193
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
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Salesperson Phone# 215-568-6540
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--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV LINE 28 TP
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
428		NFL: DENVER GAME	10/28-10/28	\$2,400.00	:30	1 ✓	1	SU	11A-2P	\$2,400.00	1	
Sales Remark: V3 TP CHANGE												
V3 Time Changed, Comment Changed												

---REPORT TOTALS---

Report Totals: 1 / \$2,400.00

---SALES MONTHLY TOTALS---

Oct 12: 45 / \$44,950.00 Nov 12: 7 / \$6,400.00

Sales Totals: 52 / \$51,350.00

Station Totals: 52 / \$51,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$183,393 KASA 9% KASY 1% KBIM 0% KOAT 35% KOB 25%
KRQE 28% KWBQ 2%

---COMPETITIVE COMMENTS---

EST SHARES

KASY HRS WHEN 1%

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--- CREDIT RISK ---
CASH IN ADVANCE

Rep Order# 6818627 Ver# 2 Status Returned

Traffic Order# 178209

Printed: 06/04/2012 9:54 AM
Last Received: 05/23/2012 3:17 PM
Showing Buylines: Last Sta Revised Lines

1 of 2

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () DEM. CNG. CMP COMM.
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Estimate# 1193
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--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

SEE LINE 28 FOR PROGRAM CHANGE
PLEASE ADVISE OR REVISE
THANK YOU...SHERIE

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*28		NFL: DENVER GAME	10/28-10/28	\$2,400.00	:30	1	1	SU	2P-5P	\$2,400.00	1	
Station Remark: V2 ON 10/28 DENVER GAME IS 11A-2P, I HAVE PUT SPOT IN THIS TP.												

---REPORT TOTALS---

Report Totals: 1 / \$2,400.00

---SALES MONTHLY TOTALS---

Oct 12: 45 / \$44,950.00 Nov 12: 7 / \$6,400.00
Sales Totals: 52 / \$51,350.00
Station Totals: 52 / \$51,350.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$183,393	KASA 9%	KASY 1%	KBIM 0%	KOAT 35%	KOB 25%
		KRQE 28%	KWBQ 2%			

---COMPETITIVE COMMENTS---

EST SHARES
KASY LESS THAN 1%

Books NOV12
Demos RA35+

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--- CREDIT RISK ---
CASH IN ADVANCE

Spot Manager: All, 10/22/12-10/28/12

Order	Alt Order #	Line	Length	Rate	Sp	Pri	Advertiser	AE	Entered	Date	Time Period	Inv. Code (Booked)	Station	Office	State	Reason
154927	06798016	15	:30	\$1,800.00	No	P5	Toyota Dealers Assoc of Ill	✓	03/12/12	10/28/12 (2:15:00 PM-5:30:00 PM)	NFL Denver/Dallas	KRQE	P-LA			
135497		17	:30	\$1,800.00	No	P5	Presbyterian Healthcare: Idean	✓	01/10/12	10/28/12 11a-530p	NFL Denver/Dallas	KRQE	L-ABQ			
178209	06818627	28	:30	\$2,400.00	No	P4	POL/Democratic Con pthi	✓	05/24/12	10/28/12 (2:00:00 PM-5:00:00 PM)	NFL Denver/Dallas	KRQE	P-PHI			
168522	06809499	38	:30	\$2,400.00	No	P3	POL/NRSC	ptphi	04/12/12	10/28/12 (2:00:00 PM-5:00:00 PM)	NFL Denver/Dallas	KRQE	P-PHI			
				\$8,400.00												

Denver is Early Sun E ✓

leave Toyota change time ✓

leave Pol's change time ✓

MAKE NRSC P4 ✓

[Sorted by: Rate]

WIDEORBIT

REPORT

Spot Manager: All, 10/22/12-10/28/12 (05/31/12 2:44:17 PM)

ORDER



KRQE

Orders
Order / Rev: 178209
Alt Order #: 06818627
Product Desc: DCCC
Estimate: 1193
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 05/24/12 / 05/25/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Democratic Congressional Camp
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN7419/IN76130/AL1001
Agency External ID: IN3307/TO232

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	42	\$44,925.00	\$38,186.25
10/29/12	10/29/12	10	\$6,425.00	\$5,461.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	42	\$44,925.00	\$38,186.25	0.00
November 2012	10	\$6,425.00	\$5,461.25	0.00
Totals	52	\$51,350.00	\$43,647.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
KRQE	28%	\$51,350.00
Market	100%	\$183,392.86

Competitive Share	Share	Total
CABLE	0%	\$0.00
KASA	9%	\$16,505.36
KASY	1%	\$1,833.93
KBIM	0%	\$0.00
KLUZ	0%	\$0.00
KOAT	35%	\$64,187.50
KOB	25%	\$45,848.21
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KREZ	0%	\$0.00
KWBQ	2%	\$3,667.86
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/23/12	10/29/12	M-F KRQE News 13 @5aM		KRQE News 13 @	MTWTF--	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
KRQE NW13-MORN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--			2			\$150.00		0.00			

Order / Rev: 178209
 Alt Order #: 06818627
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: POL/Democratic Congressional Campaign
 Product Desc: DCCC
 Estimate: 1193

KRQE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/23/12	10/29/12	M-F KRQE News 13 @5a KRQE News 13 @5a	CM	KRQE News 13 @MTWTF--	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
KRQE NW13-MORN<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$150.00		0.00			
E 2	All	10/23/12	10/29/12	M-F KRQE News 13 @6a KRQE News 13 @6a	CM	KRQE News 13 @MTWTF--	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
KRQE NW13-MRN2<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				4	\$300.00		0.00			
E 3	All	10/23/12	10/29/12	CBS This Morning CBS Early Show M-F 7a-9a	CM	CBS Early Show MTWTF--	:30	4	\$300.00	P2	0.00	NM	4	\$1,200.00
CBS THS MRNG-2<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				4	\$300.00		0.00			
E 4	All	10/28/12	10/28/12	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a -----S	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
CBS SUNDAY MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$600.00		0.00			
E 5	All	10/28/12	10/28/12	Face the Nation Face the Nation	CM	930-10a -----S	:30	1	\$2,200.00	P1	0.00	NM	1	\$2,200.00
FACE THE NATION LIMITED WEEKLY INVENTORY AVAILABLE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$2,200.00		0.00			
E 6	All	10/23/12	10/29/12	M-F 9a-10a M-F 9-10a	CM	9a-10a MTWTF--	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
THE DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$125.00		0.00			
E 7	All	10/23/12	10/29/12	M-F KRQE News 13 @12M KRQE News 13 @Noon	CM	12p-1230p MTWTF--	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
KRQE NW13-NOON<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$275.00		0.00			
E 8	All	10/23/12	10/29/12	The Talk The Talk	CM	2p-3p MTWTF--	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
TALK-CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$175.00		0.00			
E 9	All	10/23/12	10/29/12	Dr. Phil Dr. Phil	CM	3p-4p MTWTF--	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
DR. PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$175.00		0.00			
E 10	All	10/23/12	10/29/12	M-F KRQE News 13 @4PM KRQE News 13 @4p	CM	4p-430p MTWTF--	:30	1	\$425.00	P3	0.00	NM	1	\$425.00
KRQE NWS13@4PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				1	\$425.00		0.00			
E 11	All	10/23/12	10/29/12	M-F KRQE News 13 @430M KRQE News 13 @430p	CM	430p-5p MTWTF--	:30	2	\$425.00	P3	0.00	NM	2	\$850.00
KRQE NWS13@430														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$425.00		0.00			
E 12	All	10/23/12	10/29/12	CBS Evening News CBS Evening News	CM	5p-530p MTWTF--	:30	3	\$1,000.00	P2	0.00	NM	3	\$3,000.00
CBS EVE NWS LIMITED WEEKLY INVENTORY AVAILABLE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$1,000.00		0.00			
E 13	All	10/23/12	10/29/12		CM	530p-6p MTWTF--	:30	3	\$900.00	P3	0.00	NM	3	\$2,700.00

Order / Rev: 178209
 Alt Order #: 06818627
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: POL/Democratic Congressional Campaign
 Product Desc: DCCC
 Estimate: 1193
 KRQE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KRQE News 13 @530p KRQE News 13 @530p KRQE NWS13-530<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$900.00		0.00			
E 14	All	10/23/12	10/29/12	M-F 6p-630p Jeopardy	CM	M-F 6p-630p MTWTF--	:30	3	\$1,200.00	P3	0.00	NM	3	\$3,600.00
JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF-- 3 \$1,200.00 0.00														
E 15	All	10/23/12	10/29/12	M-F 630p-7p Wheel of Fortune	CM	M-F 630p-7p MTWTF--	:30	3	\$1,200.00	P3	0.00	NM	3	\$3,600.00
WHEEL OF FORTNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF-- 3 \$1,200.00 0.00														
E 16	All	10/27/12	10/27/12	Sa 6p-630p Jeopardy	CM	Sa 6p-630p -----S-	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
JEOPARDY-WKND Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -----S- 1 \$275.00 0.00														
E 17	All	10/27/12	10/27/12	Sa 630p-7p Wheel of Fortune	CM	Sa 630p-7p -----S-	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
WHEEL-FORTNE W Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -----S- 1 \$275.00 0.00														
E 18	All	10/23/12	10/23/12	Tue Hour 1 Tue Prime Hour 1	CM	7p-8p -T-----	:30	1	\$4,000.00	P2	0.00	NM	1	\$4,000.00
NCIS-CBS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -T----- 1 \$4,000.00 0.00														
E 19	All	10/25/12	10/25/12	Thur Hour 2 Thur Prime Hour 2	CM	8p-9p ---T---	:30	1	\$4,000.00	P2	0.00	NM	1	\$4,000.00
PERSON-INT-CBS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ---T--- 1 \$4,000.00 0.00														
E 20	All	10/26/12	10/26/12	Fri Hour 1 Fri Prime Hour 1	CM	7p-8p ----F--	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
A GIFTED MAN Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----F-- 1 \$1,500.00 0.00														
E 21	All	10/26/12	10/26/12	Fri Hour 3 Fri Prime Hour 3	CM	9p-10p ----F--	:30	1	\$3,000.00	P2	0.00	NM	1	\$3,000.00
BLUE BLOOD-CBS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----F-- 1 \$3,000.00 0.00														
E 22	All	10/28/12	10/28/12	Sun Hour 1 Sun Prime Hour 1	CM	6p-7p -----S	:30	1	\$6,000.00	P2	0.00	NM	1	\$6,000.00
60 MINUTES Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -----S 1 \$6,000.00 0.00														
E 23	All	10/23/12	10/29/12	LN M-F M-F KRQE News 13 @10p	CM	10p-1035p MTWTF--	:30	4	\$1,500.00	P3	0.00	NM	4	\$6,000.00
KRQE NWS13 @10 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF-- 4 \$1,500.00 0.00														
E 24	All	10/27/12	10/27/12	LN Sa Sa KRQE News 13@10	CM	10p-1035p -----S-	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
KRQE NWS13 @10 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -----S- 1 \$700.00 0.00														
E 25	All	10/28/12	10/28/12		CM	10p-1035p -----S	:30	1	\$800.00	P3	0.00	NM	1	\$800.00

Order / Rev: 178209
Alt Order #: 06818627
Flight Dates: 10/23/12 - 10/29/12

Advertiser: POL/Democratic Congressional Campaign
Product Desc: DCCC
Estimate: 1193
KRQE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN Su										
				Su KRQE News 13@10										
KRQE NWS13 @10				WILL RUN LATE AFTER NFL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$800.00		0.00				
E 26	All	10/23/12	10/29/12	David Letterman	CM	1035p-1137p MTWTF--	:30	2	\$550.00	P2	0.00	NM	2	\$1,100.00
				David Letterman										
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--		2		\$550.00		0.00				
E 27	All	10/28/12	10/28/12	Su 1130p-1230a	CM	1135p-1235a -----S	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
				Su 1130p-1230a										
THE CLOSER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$125.00		0.00				
E 28	All	10/28/12	10/28/12	NFL Denver/Dallas	CM	11a-530p -----S	:30	1	\$2,400.00	P4	0.00	NM	1	\$2,400.00
				NFL Denver/Dallas		(2:00 PM-5:00 PM)								
NFL: DENVER GAME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$2,400.00		0.00				
												Totals	52	\$51,350.00

Rep Order# 6818627 Ver# 1 Status New Traffic Order# 178209 Printed: 05/23/2012 3:17 PM 1 of 3
 EC'd Yes Last Received: 05/23/2012 3:13 PM
 Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.
 Advertiser () DEM. CNG. CMP COMM.
 Product DCCC
 Estimate# 1193
 Buyer Maura Gilroy
 Phone#
 Fax#

Agency () GREAT AMERICAN MEDIA
 1010 WISCONSIN AVE NW, S#800
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 11/14/1193
 Flight Dates 10/23/2012 - 10/29/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

Jmg
 5/24/12

--- CONTRACT COMMENT ---
 SC=

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		KRQE NW13-MORN<	10/23-10/29	\$150.00 3	:30	2	1	TU-F,M	5A-6A	\$300.00	2	
2		KRQE NW13-MRN2<	10/23-10/29	\$300.00 3	:30	4	1	TU-F,M	6A-7A	\$1,200.00	4	
3		CBS THS MRNG-2<	10/23-10/29	\$300.00 2	:30	4	1	TU-F,M	7A-9A	\$1,200.00	4	
4		CBS SUNDAY MORNING	10/28-10/28	\$600.00 3	:30	1	1	SU	8A-930A	\$600.00	1	
5		FACE THE NATION	10/28-10/28	\$2,200.00 1	:30	1	1	SU	930A-10A	\$2,200.00	1	
Buyline Comment: LIMITED WEEKLY INVENTORY AVAILABLE												
6		THE DOCTORS	10/23-10/29	\$125.00 3	:30	2	1	TU-F,M	9A-10A	\$250.00	2	
7		KRQE NW13-NOON<	10/23-10/29	\$275.00 3	:30	2	1	TU-F,M	12P-1230P	\$550.00	2	
8		TALK-CBS	10/23-10/29	\$175.00 3	:30	2	1	TU-F,M	2P-3P	\$350.00	2	
9		DR. PHIL	10/23-10/29	\$175.00 3	:30	2	1	TU-F,M	3P-4P	\$350.00	2	
10		KRQE NWS13@4PM	10/23-10/29	\$425.00 3	:30	1	1	TU-F,M	4P-430P	\$425.00	1	
11		KRQE NWS13@430	10/23-10/29	\$425.00 3	:30	2	1	TU-F,M	430P-5P	\$850.00	2	
12		CBS EVE NWS	10/23-10/29	\$1,000.00 2	:30	3	1	TU-F,M	5P-530P	\$3,000.00	3	
Buyline Comment: LIMITED WEEKLY INVENTORY AVAILABLE												
13		KRQE NWS13-530<	10/23-10/29	\$900.00 3	:30	3	1	TU-F,M	530P-6P	\$2,700.00	3	

Rep Order# 6818627 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 05/23/2012 3:17 PM
Last Received: 05/23/2012 3:13 PM
Showing Buylines: All Lines

2 of 3

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () DEM. CNG. CMP COMM.
Product DCCC
Estimate# 1193
Buyer Maura Gilroy
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW, S#800
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1193
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
14		JEOPARDY	10/23-10/29	\$1,200.00 3	:30	3	1	TU-F,M	6P-630P	\$3,600.00	3	
15		WHEEL OF FORTUNE	10/23-10/29	\$1,200.00 3	:30	3	1	TU-F,M	630P-7P	\$3,600.00	3	
16		JEOPARDY-WKND	10/27-10/27	\$275.00 3	:30	1	1	SA	6P-630P	\$275.00	1	
17		WHEEL-FORTUNE W	10/27-10/27	\$275.00 3	:30	1	1	SA	630P-7P	\$275.00	1	
18		NCIS-CBS	10/23-10/23	\$4,000.00 1	:30	1	1	TU	7P-8P	\$4,000.00	1	
19		PERSON-INT-CBS	10/25-10/25	\$4,000.00 1	:30	1	1	TH	8P-9P	\$4,000.00	1	
20		A GIFTED MAN	10/26-10/26	\$1,500.00 3	:30	1	1	F	7P-8P	\$1,500.00	1	
21		BLUE BLOOD-CBS	10/26-10/26	\$3,000.00 2	:30	1	1	F	9P-10P	\$3,000.00	1	
22		60 MINUTES	10/28-10/28	\$6,000.00 2	:30	1	1	SU	6P-7P	\$6,000.00	1	
Buyline Comment: LIMITED WEEKLY INVENTORY AVAILABLE												
23		KRQE NWS13 @10	10/23-10/29	\$1,500.00 3	:30	4	1	TU-F,M	10P-1035P	\$6,000.00	4	
24		KRQE NWS13 @10	10/27-10/27	\$700.00 3	:30	1	1	SA	10P-1035P	\$700.00	1	
25		KRQE NWS13 @10	10/28-10/28	\$800.00 3	:30	1	1	SU	10P-1035P	\$800.00	1	
Buyline Comment: WILL RUN LATE AFTER NFL												
26		LETTERMAN	10/23-10/29	\$550.00 2	:30	2	1	TU-F,M	1035P-1137P	\$1,100.00	2	
27		THE CLOSER	10/28-10/28	\$125.00 3	:30	1	1	SU	1137P-1237A	\$125.00	1	
28		NFL: DENVER GAME	10/28-10/28	\$2,400.00 4	:30	1	1	SU	2P-5P	\$2,400.00	1	

EC'd Yes Last Received: 05/23/2012 3:13 PM Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM. Agency () GREAT AMERICAN MEDIA Rep Firm
Advertiser () DEM. CNG. CMP COMM. 1010 WISCONSIN AVE NW, S#800 Sales Office () PHILADELPHIA
Product DCCC WASHINGTON, DC 20007 Salesperson () AMY MCCREARY
Estimate# 1193 Agency C/P1/P2/E 11/14/1193 Salesperson Phone# 215-568-6540
Buyer Maura Gilroy Flight Dates 10/23/2012 - 10/29/2012 Salesperson FAX# 215-568-1845
Phone# Hiatus Weeks
Fax#

---REPORT TOTALS---

Report Totals: 52 / \$51,350.00

---SALES MONTHLY TOTALS---

Oct 12: 45 / \$44,950.00 Nov 12: 7 / \$6,400.00
Sales Totals: 52 / \$51,350.00
Station Totals: 52 / \$51,350.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$183,393	KASA 9%	KASY 1%	KBIM 0%	KOAT 35%	KOB 25%
		KRQE 28%	KWBQ 2%			

---COMPETITIVE COMMENTS---

EST SHARES
KASY LESS THAN 1%

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE